

# 2018 The 5th International Design Study Forum and Conference

## Call for Papers

### I. Introduction

National Yunlin University of Science and Technology held the first “International Design Study Forum and Conference” (IDSFC) in 2014, to cultivate professionals on innovation and design education and to strengthen academic exchange related to design studies. Since then, the Conference has invited national and international experts and scholars as keynote speakers, and published design related papers, to promote opportunities of innovative exchange.

II. Organizer: Graduate School of Design, National Yunlin University of Science and Technology

III. Venue: National Yunlin University of Science and Technology College of Design

IV. Date of Conference: June 9, 2018 (Sat.)

### V. Content:

1. Keynote speech and forum: the sharing of design related professionals
2. Presentation: if accepted, printed posters of the presented papers will be hung in a designated location and presenters should present their academic papers in English.
3. Publication: accepted papers will be published in the conference proceeding.

VI. Qualification: educators, graduate students and designers.

### VII. Submission guidelines

Conference Theme : Touching Your Hearts & Minds

#### 1.Call for Papers

We are inviting FULL PAPER for paper presentations, to address topics related to local cultures, industries, interaction and re-creation, details are as follows:(A-H refers to the topic code for uploading files)

A. Urban and rural space

B: Community building

C: Design education

D: Interactive interface

E: Brand and cultural and creative industries

F: Visual communication

G: Digital media

H: Product Design

2. Please upload your paper to <https://goo.gl/87ucsN> before the designated deadline.

3. Please submit 6-8 pages of full paper in English (including abstract and references). The article would not be published if it is inconsistent with the given format. Articles should also be accompanied by a signed copyright statement.

4. Please download example format of paper and related documents our website (<http://ddp.yuntech.edu.tw/>).

5. Uploading of file

(1) Full paper (word file) name: Topic code-first author name-article title

(2) Full paper (pdf file) name: Topic code-first author name-article title

(3) Copyright statement (jpg file) name: Topic code-first author name (copyright statement)-article name

(4) Remittance receipt (jpg file) name: Topic code-first author name.

6. All authors of accepted papers by the committee should present their paper during the conference. If authors fails to present their paper, "certificate of presentation" and "CD-ROM of conference proceedings" will not be issued.

VIII. Registration Fees:

1. Registration fee is based on the number of submitted paper by the author (NTD 500 for one submission, which includes NTD300 for review fee and NTD200 for lunch, banquet, CD-ROM of conference proceedings)

2. The registration fee does not include remittance fee. If the received payment does not match the amount, the registration will not be complete.

3. No refund will be issued, if the article is unaccepted after review.

4. Please scan and upload the remittance receipt (jpg file), indicating the authors' name and mobile phone number on the receipt.

5. Account:

Bank: BANK SINOPAC (SWIFT Code: SINOTWTP)

Beneficiary's Name: 國立雲林科技大學設計學研究所林芳穗

Beneficiary's account No: 700-0301008-1248401

IX. Important Dates:

1. Full paper submission: April 30, 2018
2. Notification of Acceptance: May 20, 2018

X. Contact Information :

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